

*i*COUNTERa PRESENTS

SYSTEMIC GOVERNANCE

REDEFINING LEADERSHIP: BRIDGING
THE GAP BETWEEN STRUCTURE AND
EXECUTION IN MODERN
MANAGEMENT

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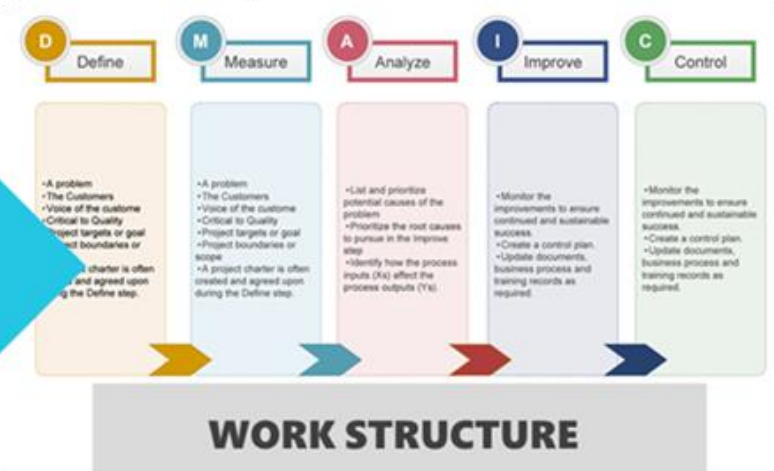
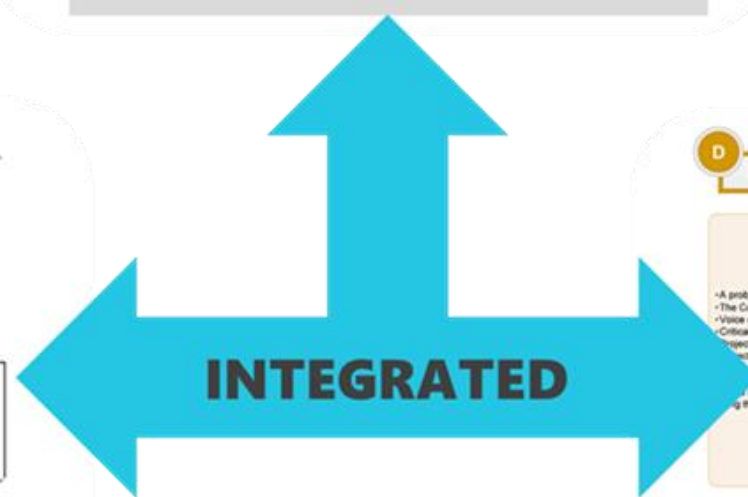
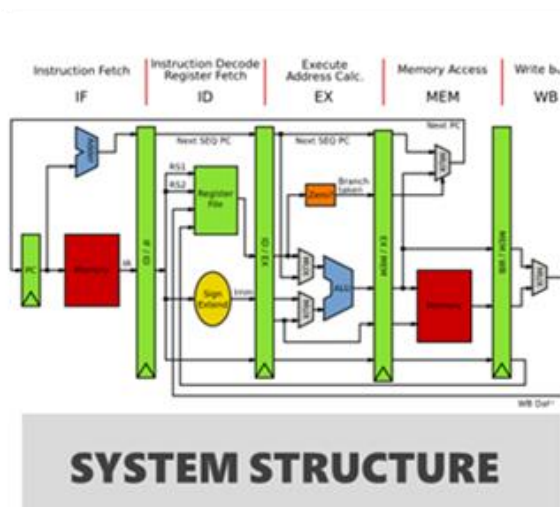
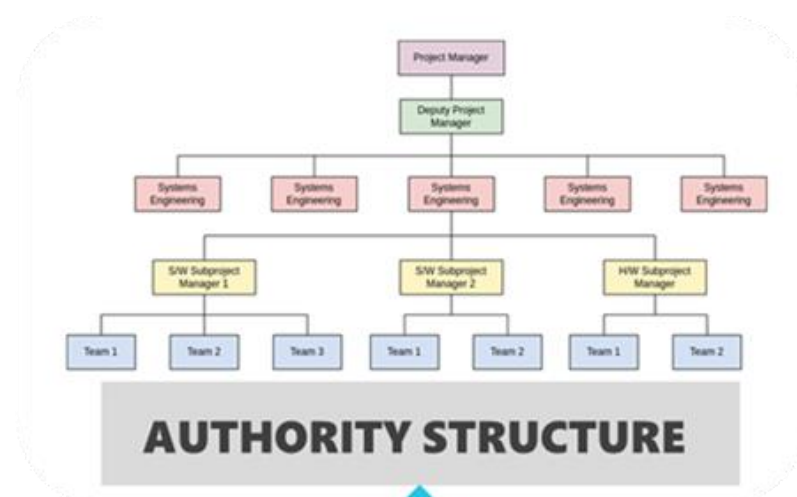
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In contemporary management, effective leadership entails mastering planning, organizing, and control. Though strategic planning has boosted economic outcomes, productivity hurdles persist in day-to-day operations. While management often equates the Table of Organization (T.O.) with organization, it primarily delineates authority structures rather than ensuring the orderly achievement of objectives.



With the advent of intuitive, user-friendly technology, it's imperative for the executive team to elevate their organizational and technological prowess. Success hinges on establishing a systematic approach where workflow and systems synergize before delineating authority or defining organizational competencies.



Doing the right THINGS, before doing the THINGS right.

Navigating Organizational and Technological Challenges: Overcoming Roadblocks to Efficiency and Innovation

Despite significant investments in technology, many enterprises struggle with persistent irritants that hinder progress. From bureaucratic bottlenecks to fragmented information systems, these issues plague both private and governmental organizations:

- Bureaucratic bloat and duplicated efforts impede progress, with positional boxes often prioritized over meaningful work content.
- Ineffective information systems lead to wasteful capital allocation and resource provision delays, resulting in higher idle capital and prolonged procurement lead times.
- Fragmented IT management and inadequate training contribute to disorganized systems and outdated documentation, with costs heavily skewed towards talk rather than action.
- Executives' design competence has waned in the face of intimidating technical training, leaving them disconnected from critical operational processes.
- Knowledge transfer gaps exacerbate the scarcity of operating manuals, with CIOs grappling with a sense of guilt over this knowledge hostage situation.
- Internal controls remain weak, leaving organizations vulnerable to fraud and requiring relentless reconciliation efforts to maintain integrity.

It's time to address these challenges head-on, empowering organizations to streamline operations, enhance efficiency, and foster a culture of innovation.

Imperative Solutions...

- Empower the Executive Team with a revival of systems and design proficiency, tapping into their deep knowledge of processes.
- Equip officers with systemic organizational skills focused on work content rather than rigid positional structures.
- Streamline and demystify technology adoption, fostering a culture of learning by simplifying processes and alleviating apprehensions.

WORK CONTENT:

8 HOURS-LECTURE, 16 HOURS GROUP WORK

This program is designed to safeguard and enhance the intellectual capital of your organization. Participants will collaborate within value chain process teams to streamline essential tasks, eliminate duplication, foster multitasking capabilities, achieve workload balance, and optimize organizational structures.

Key highlights include:

- **Work Definition:** Deconstructing tasks to their core elements, with practical examples tailored for various enterprise scales. Participants will learn to craft concise One Page Work Scripts, delineating workflows, customer interactions, work policies, backup protocols, and productivity metrics.
- **Rapid Operating Manual Creation:** Techniques to efficiently compile a comprehensive understanding of the comprehensive operating linkages within one week.
- **Internal Standardization:** Strategies to facilitate seamless knowledge transfer and standardize best practices.
- **Value Chain Alignment:** Training for the executive team on aligning enterprise processes using value chain and resource flow methodologies.
- **Technology Integration:** Identifying and implementing technology solutions to enhance operational effectiveness.
- **Organizational Optimization:** Guidance on structuring the workforce, with a focus on leveraging undergraduate talent for 90% of operational tasks.

ONE-PAGE SYSTEM DESIGN:

(Through a case on A.I. Programming)

Discover a cutting-edge design methodology rooted in the 80/20 principle, streamlining requirements definition into a single worksheet. Uncover the hidden costs of system building and bridge the gap between technologists and users by empowering them with a business-centric language. Learn how Parallel A.I. programming can revolutionize standard business transactions, empowering desktop-trained users to handle 80% of coding.

Highlights of the program include:

- Four-step automated system design, reminiscent of executive intuition in defining procedures.
- Rapid system specification formulation in just one page, illustrated with an Accounts Receivable case study.
- Prioritization of features based on Pareto's 80/20 principle and the Law of Marginal Productivity.
- Comprehensive planning for an Integrated Enterprise Information System.
- Mastery of Business Info-system anatomy to prevent fragmented system development.
- Hands-on training in essential database and web transaction page design, completed within hours.
- Effective management of enhancements and controls to avoid technology hostage situations.
- Reverse engineering tactics for popular software products, unlocking new insights and opportunities.

EXECUTIVE INFORMATION SYSTEM:

40 HOURS LECTURE, 100 HOURS GROUP WORK

Experience a revolution in technological empowerment with an intuitive AI Query Language, surpassing the limitations of Excel spreadsheets. Safeguard sensitive data effortlessly, no longer reliant on technologists or programmers.

- **Creating Database Tables:** Master the art of structuring and organizing data with precision. Learn how to design database tables that efficiently store and manage information, ensuring optimal performance and accessibility.
- **Integrating Excel/Spreadsheet Files:** Unlock the potential of your existing data by seamlessly importing Excel or spreadsheet files into structured database tables. Explore techniques to streamline this process, ensuring compatibility and data integrity.
- **Building Data Warehouses:** Elevate your data management capabilities by constructing robust Data Warehouses. Discover how to aggregate and consolidate data from various sources, creating a centralized repository for comprehensive business intelligence.

Throughout your journey, you'll gain practical insights and hands-on experience, empowering you to harness the full potential of technology in driving organizational success.

D.I.Y ERP:

70 HOURS LECTURE, 150 HOURS GROUP WORK

Explore advanced AI-building methodology with our course tailored for line managers. Collaborate with User Officers to craft custom solutions, mastering resource applications like Accounts Receivables, Inventory, and Payables while optimizing front-end interfaces for enhanced efficiency.

Key topics include:

- **Applications Programming:** Dive deep into the world of programming with PHP, SQL, and AJAX. Explore the nuances of each language, understanding how they synergize to create powerful, dynamic applications.
- **Towards an Enterprise Resource Program (ERP):** Unlock the potential of ERP systems, the cornerstone of modern organizational management. Learn how to integrate various modules and functionalities to streamline operations and drive growth.

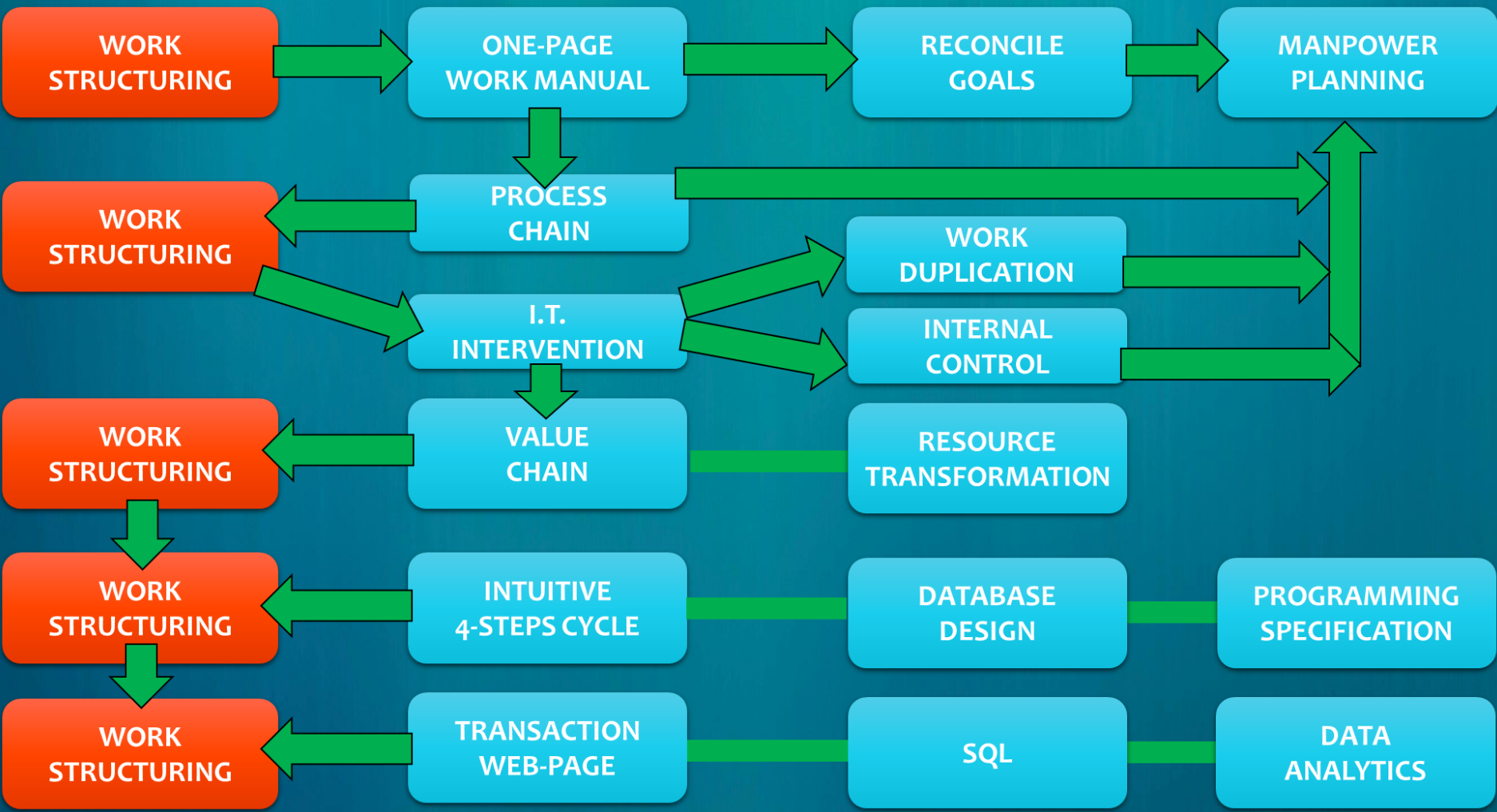
With hands-on projects, real-world case studies, and expert guidance, you'll emerge from this course equipped with the skills and confidence to lead your organization into a new era of technological innovation.

	Module 1	Module 2	Module 3	Module 4	Module 5
Modules	Supply Chain	Human Resource	Finance & Lending	Banking	Hotels
	Module 6	Module 7	Module 8	Module 9	
Modules	Hospitals	Air Transport	Ground Transport	Cargo & Courier	

TECHNOLOGY MOTIVATOR

Research has shown that gaining new technology skills acts as a powerful motivator for individuals to implement their ideas effectively. Participants eagerly anticipate the opportunity to put their solutions into action, fostering team cohesion and smoother acceptance of change. This groundbreaking approach marks a significant advancement in Organizational Development, Management Engineering, and Information Technology, promising to bridge the gap in technology management practices.

EMPOWERMENT ROAD MAP



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THE AUTHOR: MANUEL C. BULATAO

Meet our distinguished author, a visionary leader in Organizational Development and Information Technology, whose groundbreaking work "SYSTEMIC GOVERNANCE" has revolutionized the way we approach technology management. With over five decades of practical experience, he has amassed a wealth of knowledge and expertise that spans a remarkable career trajectory.

Starting his journey in 1965 at PAL, he quickly rose through the ranks, mastering the intricacies of maintenance and engineering while absorbing valuable insights from renowned industry pioneers like McKenzie and Boeing. His early exposure to diverse processes across 18 harmonized companies laid the foundation for his future endeavors, shaping his unique approach to system building and management engineering.

As a consultant for Decision Research Corp. in 1968, he pioneered participative development methodologies, empowering department heads and their teams to define their own system requirements. This innovative approach led to the successful implementation of card and tape-based ERP systems at Republic Flour Mills, setting a precedent for collaborative problem-solving in the industry.

Transitioning to Sperry Univac (now UNISYS) in the 1970s, he served as Country Manager, driving the adoption of UNIVAC solutions across various sectors. His strategic initiatives at Guevara Enterprises and other major clients propelled the brand to new heights, solidifying his reputation as a trusted advisor and technology evangelist.

THE AUTHOR: MANUEL C. BULATAO

At the Technology Resource Center, he championed the adoption of computers in critical sectors such as real estate tax collections and forestry databases, earning praise for his innovative leadership and transformative impact. His expertise and dedication brought honor and prestige to the institution, leaving a lasting legacy of progress and innovation.

In the early 1980s, he ventured into the ASEAN region, spearheading IT consulting projects for the government of Malaysia. Leading a team of Filipino experts, he developed and implemented pioneering solutions for trade and industry, setting new standards for efficiency and effectiveness in government services.

One of his most significant achievements came during his tenure at PNB, where he orchestrated the implementation of an integrated CORE banking application, revolutionizing banking operations and saving millions in the process. His contributions to the banking sector and beyond have left an indelible mark on the industry, shaping the way we approach technology and innovation in finance.

His wealth of skills were drawn from his undergraduate training as maintenance ground repair electrician at Philippine Airlines where very complex operating processes adopted from USAF, KLM, American Airlines, and BOAC. As a Country GM of Sperry UNIVAC, he had the extensive exposure to worldwide mainframe applications in manufacturing, banking and government. A lifelong learner and educator, with a passion for sharing his knowledge and insights with the next generation of leaders, he continues to inspire and empower others with his expertise in organizational imperatives and Work Content Optimization.